



Submarine  
Delivery Agency



# SDA Code

A large submarine is shown on the surface of the ocean, moving towards the viewer. The submarine's conning tower and various masts are visible. The sky is filled with large, white, fluffy clouds. The water is dark blue with white foam from the submarine's wake.

## Our vision

“To lead a high-performing industrial enterprise to deliver the submarine capability, safely, securely, more effectively and more cost-efficiently each year.”

Together, we can all be role models for ensuring that the SDA continues to evolve as a fair, honest and inclusive organisation, where people can proudly develop a career without fear of discrimination or harm. We will not only help the SDA become the best possible place to work but our customers are relying on us to do the right thing, the right way, all the time.

Ian Booth – CEO  
SDA Code of Business Ethics

## Our values

When we **support**...

- » We are committed, inclusive and thrive on teamwork.

When we **deliver**...

- » We are accountable, open and sincere in all that we do.

We **aspire**...

- » We are ambitious, trustworthy and proud of what we achieve together.

# Support behaviours

We are committed, inclusive and thrive on teamwork:

- » We listen, learn and improve, to make security, safety and wellbeing, inherent in all we do.
- » We are inclusive, diverse and collaborative, to enable pace, agility and step changes in performance.
- » We are mutually supportive, valuing diversity and driving out harm, wherever we find it.



## Delivery behaviours

We are accountable, open and sincere in all that we do:

- » Dependable and accountable, we have a clear line of sight to delivering our vision.
- » We respect and are respected, as a 'critical friend'.
- » We are prudent but ambitious, in how we deliver capability for our customers.



## Aspire behaviours

We are ambitious, trustworthy and proud of what we achieve together:

- » We will deliver excellence in capability, fit for the UK's Defence Purpose in the 21st century.
- » As exemplary Crown servants, the SDA will earn the trust of all those in the enterprise.
- » The SDA will build a deep sense of pride, loyalty and mutual obligation across the enterprise.

Design by DE&S Creative  
Reference: SDA-20-017  
All images are MOD Crown Copyright 2020